

Contact:

Brenda Febbo
Tenfold Market Solutions
80 Kingsbridge Rd, Piscataway, NJ 08854
Brenda@tenfoldmarket.com

For Immediate Release

Woodbridge Metro Chamber of Commerce names Gaetano (Guy) T. Falzarano, CEO and President of Rainbow Academy Childcare Centers, as Small Business Owner of the Year

Guy Falzarano Receives Recognition for Demonstrating Leadership and Commitment to a Successful Small Business Operation as well as to Community Involvement.

WOODBIDGE, NJ. – October 22, 2009 – President and CEO of Rainbow Academy Childcare Centers (www.RainbowAcademy.com), Gaetano (Guy) T. Falzarano, was honored as “Small Business Person of the Year” by the Woodbridge Metro Chamber of Commerce during their Chairman’s Award Dinner on Thursday, October 22nd for demonstrating leadership and commitment to a successful small business operation as well as to community involvement.

This award recognizes business’ role in maintaining and improving the quality of life in Woodbridge Township and was presented on behalf of the Woodbridge Metro Chamber of Commerce, the Middlesex County Board of Freeholders, US Senator Robert Menendez, Congressman Leonard Lance, State Senator Vitale, Assemblyman Wisniewski, and Mayor of the Township of Woodbridge, John McCormac.

For the past twelve years Guy has four Rainbow Academy locations in the central New Jersey area and a total of ten centers in six New Jersey counties employing over 350 people and serving some 1800 families with children ages 6 weeks to five years of age. All centers share one common goal: to give working parents peace of mind, knowing their children are receiving the best possible education and care.

Much of the success Rainbow Academy has enjoyed over its twelve year history is directly due to the regard it has for its employees and the high quality of its customer service. Rainbow Academy’s “I Make A Difference” employee training program gives employees the recognition and ability to manage the business and effectively strives to attain “level five” quality customer service – the highest attainable for a service business. Services such as ParentView Internet Monitoring, which allow parents to log in via a secure connection to view their child in the classroom, online anytime from anywhere in the world, is just one example of the innovative services and program offered at all Rainbow Academy centers.

Guy also serves as the President of the Rainbow Academy Foundation and the Treasurer of the New Jersey Child Care Association. He and his wife of 36 years, Julia Falzarano (co-founder of Rainbow Academy) have resided in Woodbridge Township for the past 33 years and now reside in Colonia. Each of their three son’s Louis, Guy and David has worked in the company and David continues to serve on the Rainbow Academy management team.

Parents, community members and interested investors are invited to take an online virtual tour or visit any of the centers during normal operating hours (7 a.m. to 6:30 p.m., Monday - Friday). For directions and additional information, visit the website at www.RainbowAcademy.com or call the corporate office at (732) 980-1900.

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