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**For Immediate Release**

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## The First-Ever “Rainbow Open” Raises \$4,500 to Date

### *Funds Continue to Flow to the Rainbow Academy Foundation; Miniature Golf Tournament to Become an Annual Event*

**CRANFORD, NJ. – April 17, 2006** – About \$4,500 has been raised thus far as part of Rainbow Academy Child Care Center’s miniature golf tournament, which was held April 2 at the Cranford location, 560 South Avenue East.

Money raised through “The Rainbow Open” has been earmarked for the Rainbow Academy Foundation, the non-profit charitable arm of the statewide network of centers.

“We are thrilled at the outpouring of support we have received so far,” said Jennifer Romanoff, the director/owner of Rainbow Academy in Cranford. “We continue to receive checks from businesses, vendors and individuals who participated in The Rainbow Open. Because of the overwhelming response, we plan to make The Rainbow Open an annual event in Cranford. We believe it will become a not-to-miss event each spring.”

The tournament featured miniature golf holes throughout the child care center. Families played the course by going from one classroom to another. There were plenty of other kid-friendly attractions, as well, such as face painting and a “moon jump.”

Money raised through the foundation contributes to the health, education and overall well-being of children; funds are available for distribution to various charities chosen each year. In 2005, the company contributed to such organizations as The Ronald McDonald House and the Children’s Tumor Foundation.

All of the foundation’s administrative costs are donated by Rainbow Academy Child Care Centers. For more information, please contact Romanoff at [Jennifer@rainbowacademy.com](mailto:Jennifer@rainbowacademy.com) or (908) 653-1231.

Besides raising money for the foundation, the event was designed to spotlight the “Week of the Young Child,” celebrated nationally from April 2 to 8.

“The ‘Week of the Young Child’ provides opportunities for everyone to work together to increase the quality of life for children throughout New York and New Jersey,” said Guy T. Falzarano, president and CEO, Rainbow Academy Child Care Centers. “With more than 35 million children under the age of eight in the U.S., it is crucial that we band together to ensure children have everything they need to succeed in school and in life.”

For more information about Rainbow Academy and its nine locations throughout New Jersey, please visit the company’s website at [www.rainbowacademy.com](http://www.rainbowacademy.com).